

**For Immediate Release**

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## Segmented Cabin Air Filter Bends for Easy Installation

### – Fits All 2001-2012 GM Full-Size Pickups and SUVs

Atlanta, GA (November, 2013) — Hundreds of thousands of GM full-size pickup trucks and SUVs were built from 2001 to 2012 without factory-installed cabin air filters. GM designed a space for a cabin air filter, but left it empty. Part of the reason is that filter access is partially blocked by the slope of the floor where it angles to accommodate the top of the transmission. This makes it difficult to install traditional rigid cabin air filters in these GM trucks.

New from AirSept is our Segmented Cabin Air Filter that temporarily bends as you insert it. The filter bends like an overhead garage door, only upside down. Bending allows insertion without damaging the filter.

AirSept's Segmented Cabin Air Filter straightens as it enters the filter cavity. Once fully inserted, the Segmented Cabin Air Filter presents a flat face to the evaporator for maximum filtration and air flow. The straight frame ensures full coverage of the opening, plus filter stability and durability.

GM designed space for cabin air filter placement behind the glove box on the passenger side. Remove the kick plate under the glove box. Cut out the thin plastic cover over the cabin air filter cavity. Insert AirSept's Segmented Cabin Air Filter into the opening. Insert the cover plate and screw the kick plate back into place.

AirSept's Segmented Cabin Air Filter is available in standard and carbon-activated versions. A Cover Plate completes the installation.



#### ITEM

Segmented Cabin Air Filter – Standard  
Segmented Cabin Air Filter – Carbon-Activated  
Cabin Air Filter Cover Plate (for initial installation)

#### PART NUMBER

90015  
90016  
90017

AirSept is a Tier 1 or Tier 2 supplier to 18 OEMs. Visit our website at [www.airsept.com](http://www.airsept.com) or call AirSept at 1-800-999-1051 or 678-987-0500 for more information.